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HENRI ARSLANIAN

THE FUTURE OF MONEY



**THE
FUTURE
OF
MONEY**
with Henri Arslanian



Who is Henri?

- ✔ Over 520k LinkedIn followers
- ✔ Over 60k Newsletter subscribers
- ✔ Host of Crypto Weekly on CNBC Arabia
- ✔ Keynote speaker
- ✔ 3X Best-selling author
- ✔ University professor
- ✔ Co-founder and managing partner of Nine Blocks Capital Management
- ✔ Social media personality
- ✔ Former PwC Crypto Leader

Henri Arslanian is the co-founder and managing partner of Nine Blocks Capital Management, one of the largest institutional-grade crypto hedge funds globally and the first crypto hedge fund to be licensed by Dubai's VARA.

Previously, Henri was a partner and global crypto leader at PwC. In this role, he advised many of the world's leading crypto exchanges, investors, financial institutions, and tech firms on their crypto initiatives. He also consulted numerous governments, regulators, and central banks on crypto regulatory and policy matters.

Henri is also the co-founder and Chairman of the Board of ACX International, the world's largest crypto compliance specialized services firm with over 250 staff dedicated exclusively to digital assets.

Henri serves on the board or advisory board of numerous private and public firms globally, including several regulatory and central bank advisory boards.

He is also an Adjunct Professor at the University of Hong Kong, where he has taught the first FinTech/crypto university course globally since 2015.

Henri co-hosts the Crypto Weekly show on CNBC Arabia, which reaches over 60 million households each week across the Middle East.

With over 500,000 LinkedIn followers, Henri is a global keynote speaker, a best-selling published author, and is regularly featured in global media outlets such as Bloomberg, CNBC, CNN, BBC, The



Wall Street Journal, The Economist, and the Financial Times.

He was named by LinkedIn as one of the Global Top Voices in Finance and hosts the Crypto Capsules™ social media video series, as well as The Future of Money podcast and newsletter.

Henri is the author of three globally acclaimed crypto and fintech-related books:

“The Book of Crypto” (Palgrave, 2022), a global top 10 best seller in financial services.

“The Future of Finance” (Palgrave, 2019), a global top 10 best seller in financial services.

“Decoding Crypto with Henri & Hodler” (Brown Books Kids, 2024), his recent children’s book, which became the #1 new release and #1 best seller in children’s books on money.

Analytics recognized Henri as the #1 most influential individual in Finance globally on LinkedIn, out of over 50,000 individuals working at top professional services and management consulting firms worldwide.

Chambers Global named Henri the “highest profile FinTech consultant in Hong Kong.” Blockchain Asset Review recognized him as the “Most Influential Crypto and Blockchain Thought Leader in Asia,” and Asian Private Banker awarded him the “FinTech Changemaker of the Year” award.

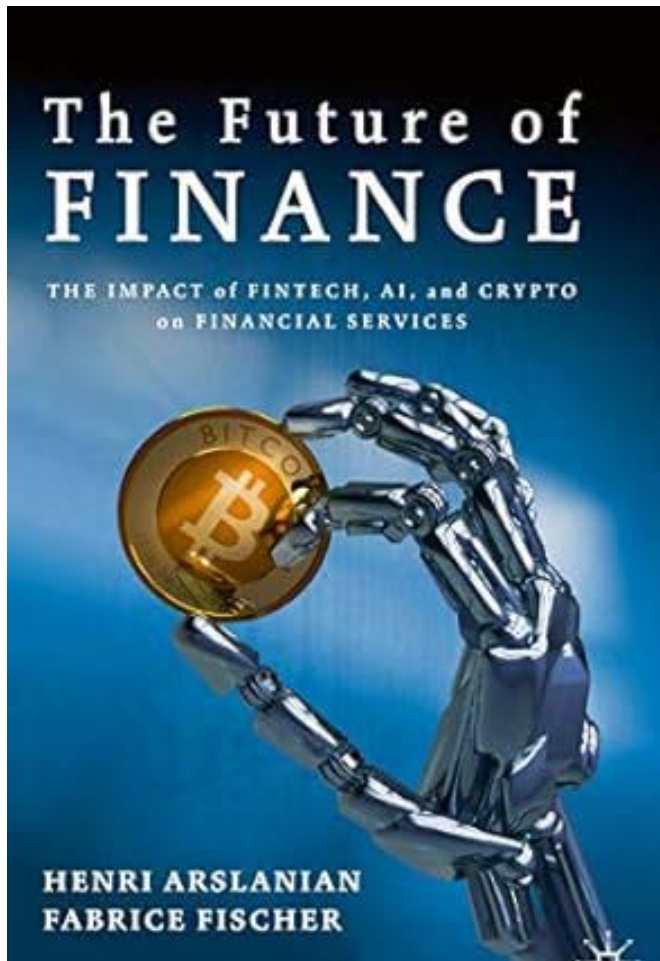
Henri was elected as the first Chairman of the FinTech Association of Hong Kong and appointed by the Hong Kong High Court as a court-appointed expert in FinTech litigation matters.

Henri began his career as a financial markets and funds lawyer in Canada and Hong Kong before joining UBS Investment Bank’s prime brokerage capital consulting team.

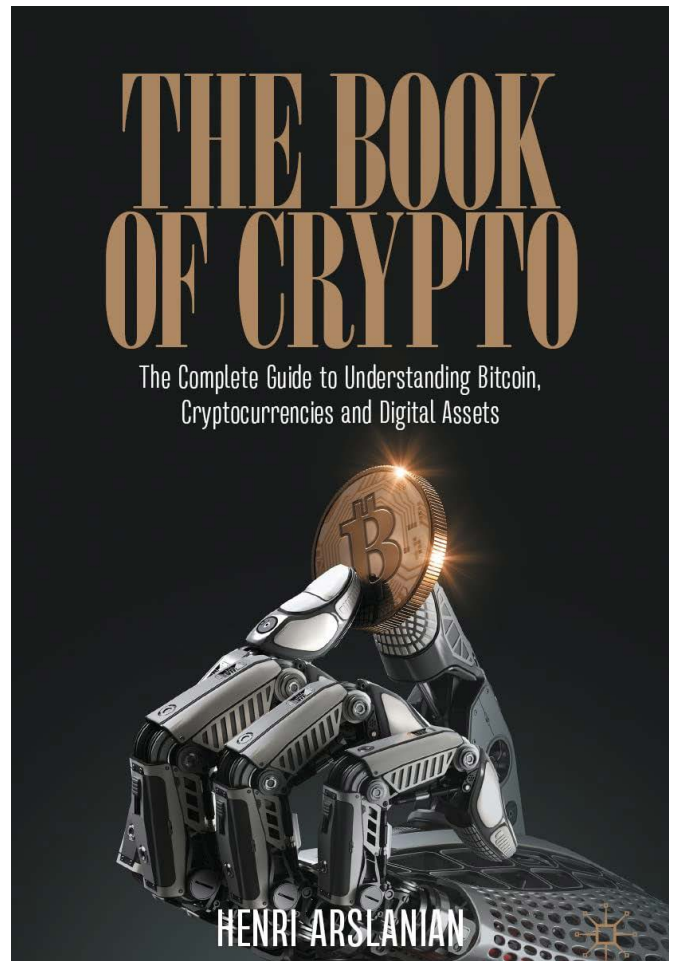
Henri speaks five languages: English, French, Armenian, Spanish, and Mandarin Chinese.

He holds a Masters in Chinese Law from Tsinghua University; a joint Global Executive MBA from Columbia Business School, London Business School, and Hong Kong University; a Bachelor of Law from the University of Montreal (Dean’s List of Excellence); and a Masters in Transnational Law from the University of Sherbrooke, where he was awarded the Governor General of Canada Gold Medal for Academic Excellence for graduating with the highest grades at the university.

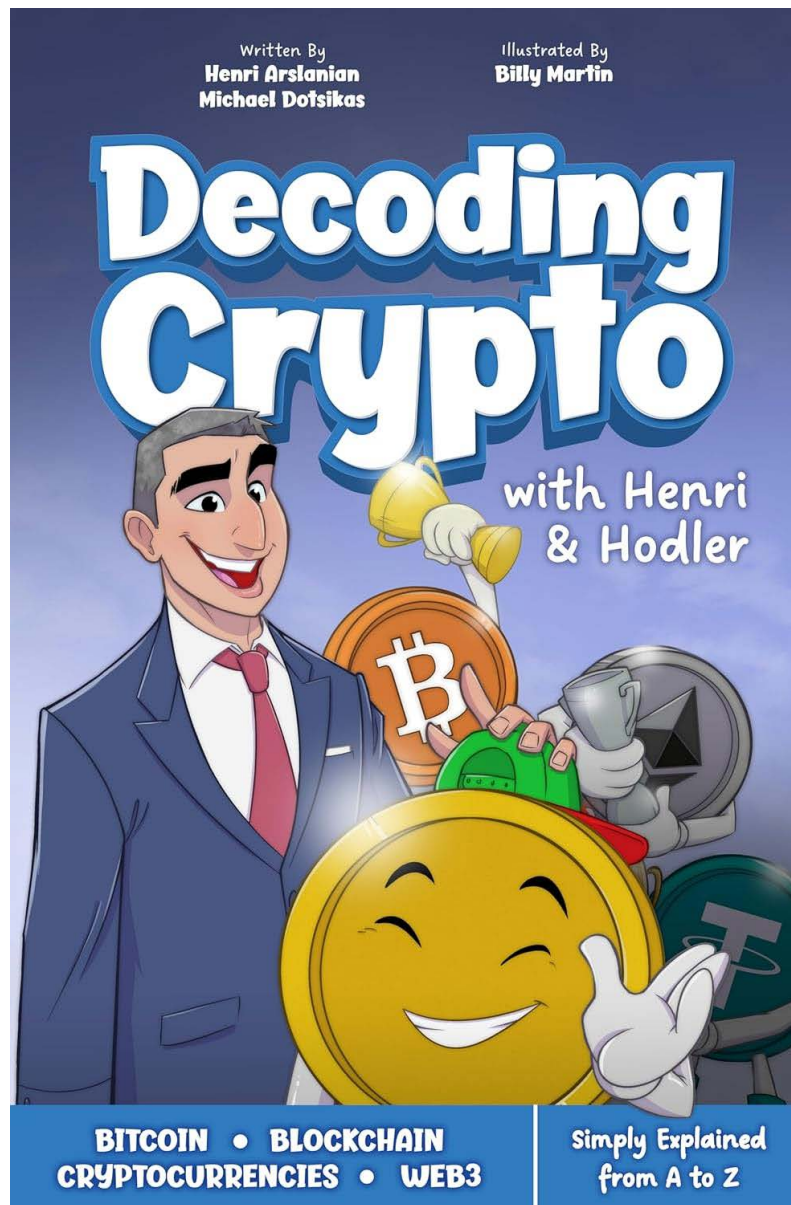




Henri's first book "The Future of Finance: The Impact of FinTech, AI and Crypto on Financial Services" published by Palgrave Macmillan, was ranked as one of Amazon's global top 10 best-sellers in financial services and was recognized as one of the "Best FinTech Books of All Time" by Bookauthority.



Henri's second book "The Book of Crypto: The Complete Guide to Understanding Bitcoin, Cryptocurrencies and Digital Assets" published by Palgrave Macmillan, was ranked as one of Amazon's global top 10 best-sellers in financial services and the #1 new release globally in financial services.



Henri's most recent book is the first book in an exciting new series which takes readers on an adventurous learning journey alongside two charismatic crypto-enthusiasts, Henri and Hodler, who, together with a lively cast of characters-including the tech-savvy Solidity, and buddies Naka and Moto-make complex topics fun and engaging.

Through clever rhymes, vivid illustrations, and creative interactive elements, children learn about the history and evolution of money and discover new concepts about the future of money, from Bitcoin and Ethereum to the latest trends in DeFi, NFTs, Metaverses, and more.

The book introduces readers to these topics in a clear, easy to follow "A-to-Z" format, beginning with Altcoin, Bitcoin, and Cryptography... and continuing through to Yield Farming and ZK-Proof.

1 The Future of Money: from Bitcoin and Stable Coins to DeFi and NFTs

In this exciting keynote, Henri starts by sharing about the history of money and the evolution of money up to the creation of Bitcoin.

The keynote covers the latest developments taking place in digital assets with regulators, central banks, tech firms, traditional financial institutions, crypto exchanges, crypto investors, crypto asset managers, and other relevant verticals of the crypto ecosystem. In this dynamic keynote, the audience will understand the impact that the developments in the broader crypto ecosystem will have on the future of finance, from Bitcoin and CBDCs to NFTs and DeFi as well as the impact of enhanced regulations and institutionalization.

This keynote is ideal to awaken the audience to the level of sophistication in the crypto ecosystem, its latest trends, and their impact on the future of finance. As this is a new topic for many audiences, it can be particularly eye-opening and insightful.

Length: Available in formats from **15 to 60 minutes**

- ✓ *Can include videos*
- ✓ *Can be tailored for beginners or advanced audiences*
- ✓ *Customised length and areas of focus can be tailored upon demand*

Sample Videos

- [How knowledgeable are regulators on crypto?](#)
- [Latest global developments with crypto exchanges](#)

2 Introduction to Bitcoin, Blockchain, and Cryptoassets

This presentation, inspired by Henri's fintech and crypto courses at the University of Hong Kong and his latest book, provides the audience with all the essential knowledge they need to understand Bitcoin and the broader digital assets space including: How Bitcoin works, What is crypto mining, The evolution of cryptocurrencies, Types of cryptoassets, ICOs/STOs/IEOs, Crypto exchanges, Crypto funds, Central bank digital currencies, decentralised Finance (DeFi), NFTs, and more. It also reveals the latest global crypto developments – from Facebook's Libra to central bank digital currencies – and explains their impact on traditional finance.

This presentation can be delivered as either a keynote or an educational workshop. At the end, the audience will have a good understanding of the how, what, and why of cryptoassets and be able to understand their impact on the future of finance.

Length: Available in formats from 45 minutes to 3 hours

- ✓ *Can include videos*
- ✓ *Can be tailored for beginners or advanced audiences*
- ✓ *Customised length and areas of focus can be tailored upon demand*

Content

Henri was named by LinkedIn as one of the global Top Voices in Economy & Finance and is the host of the CryptoCapsules™ social media series as well as The Future of Money Podcast and Newsletter.

The following options are available (subject to discussion):

On-site interviews with speakers

Henri may be available to conduct interviews with speakers at your event. Henri maintains full discretion on whom he accepts to be a guest on his show, but suggestions by organizers are welcome. The average video receives around 10,000 views in the first 72 hours. You'll find numerous examples of such interviews on [Henri's LinkedIn](#) or [YouTube](#) pages.

Behind-the-scenes footage

Henri can film some behind-the-scenes footage on how he prepares for the keynote, his interaction with the conference organizers and fellow speakers, his interaction with the audience, and broader interaction at the event. This provides a more human element and more insider content for organizers. For example, see [Behind the Capsules](#).

Post-event social media sharing

Henri can share soundbite excerpts of his keynotes following the event. This provides event organizers with brand awareness and knowledge for the months following the event. There are numerous examples on Henri's YouTube page.

LinkedIn Live broadcast

Due to his large following, LinkedIn has provided Henri with live broadcast access. This enables him to broadcast keynotes or interviews on social media including LinkedIn.

Event takeaways

Henri can film a short video summarizing the conference or his main takeaways. He does this regularly for high-profile conferences globally, from the [Milken Summit](#) in Los Angeles to the World Economic Forum in [Davos](#). This ensures traction with an interested audience who may wish to attend the next year's events.

Multilingual content production

Henri's content can be translated in various languages depending on your needs and shared globally. For example, in addition to Henri's main YouTube channel in English, he also has YouTube channels in French, Arabic and Mandarin Chinese.

- 1** Henri is available for media interviews (including TV, radio or written press), always subject to his final approval.
- 2** Henri is regularly featured on live TV including Bloomberg and CNBC.
- 3** He is also regularly quoted in publications like the Wall Street Journal and The Financial Times.

Clients

Financial Institutions

Henri has spoken at global and regional conferences organized by some of the largest financial institutions globally including UBS, Credit Suisse, Citi, HSBC, JP Morgan, Blackrock, and many others.

Global Conferences

Henri has been a keynote speaker at some of the most prestigious conferences globally including the Milken Summit, Davos, World IT Congress, Consensus, TEDx, and many others.



AV Requirements

A list of AV requirements (e.g. clicker, microphone) for a keynote will be provided upon booking. Please note that a copy of the footage of Henri's keynote must be provided in the 90 days following the event.

How to Book Henri

For speaking engagements and other collaboration inquiries, please contact info@henriarslanian.com.

More information is available on www.henriarslanian.com, [LinkedIn](#), [YouTube](#) and [X](#).